



Data Consent Form

Thank you for expressing interest in working with the My Sierra Woods program on a potential treatment project to reduce catastrophic fire risk and restore forest health on your property. Before we initiate any steps in the forest management process with you, we want to make you aware of our data collection and use practices.

The My Sierra Woods program is administered by the American Forest Foundation (AFF). At AFF, we take our commitment to protecting landowner data seriously.

Throughout the forest management journey, the My Sierra Woods program will collect a variety of data, including but not limited to: landowner name(s) and contact information, parcel size and location, assessor's parcel number (APN), history of forest management activity, relevant forest health information, treatment plan information, treatment project information, and maps of parcel and project boundaries.

Data collected by the My Sierra Woods program will be used to:

- share with third party contractors (ie registered professional foresters and operators directly contracted with the My Sierra Woods program) to provide and deliver services that support your forest management journey.
- communicate with you about upcoming events and other opportunities/services offered by My Sierra Woods and our program partners.
- inform improvements for the My Sierra Woods program structure, services and offers.
- conduct additional outreach to nearby landowners to achieve fire risk reduction goals.
- share, in aggregate and/or anonymized form, quantitative and qualitative updates about My Sierra Woods program progress with key partners and grantors.
 - Quantitative update example: *To-date, the My Sierra Woods team connected with XX landowners, collectively owning YY acres across the fireshed.*
 - Qualitative update example: *The My Sierra Woods team has received feedback from a handful of landowners about the lack of clarity provided by technical partners (ie foresters and operators) on what they need to do after the treatment project has concluded. To mitigate this confusion going forward, the My Sierra Woods team will standardize a check-in call with landowners after treatment project completion to address outstanding questions/concerns and clarify next steps.*

- I consent to the collection and use of my data by the My Sierra Woods program for the purposes described above.

Landowner Name(s): _____

Date: _____